```
1
   J. Andrew McCarthy, Jr. (Pro hac vice)
   E-mail: andrew@sealshield.com
   Gregory P. Hengber (Pro hac vice)
3
   E-mail: greg@sealshield.com
   915 West Second Avenue, Windermere, Florida 34786
4
   Telephone: (407) 453-0353
5
6
   Hal K. Litchford (Pro hac vice)
   Email: hlitchford@bakerdonelson.com
7
   Brian D. Hancock (Pro hac vice)
8
   Email: bhancock@bakerdonelson.com
   Baker, Donelson, Bearman, Caldwell & Berkowitz, P.C.
   200 South Orange Ave., Suite 2900, Orlando, Florida 32802
10
   Telephone: (407) 367-5400
11
   Eugene R. Long, Jr. (SBN 240663)
12
   Long Law Firm
13
   9974 Scripps Ranch Blvd, Suite 394, San Diego, CA 92131
   Telephone: (858) 444-7842
14
   E-mail: long@longlawsandiego.com
15
   Attorneys for Plaintiff Seal Shield, LLC
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                  IN THE UNITED STATES DISTRICT COURT
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                    SOUTHERN DISTRICT OF CALIFORNIA
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    SEAL SHIELD, LLC
                                            Case No.: 3:13-cv-02736-CAB-NLS
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                                          PLAINTIFF'S MOTION TO
               Plaintiff,
21
                                          AMEND THE FIRST AMENDED
22
                                          COMPLAINT TO ADD AN
    -VS-
                                          ADDITIONAL PARTY
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    OTTER PRODUCTS, LLC and
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    TREEFROG DEVELOPMENTS, INC.,)
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               Defendants.
26
                                         Honorable Cathy Ann Bencivengo
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                                         Date & Time: 2/21/14 at 3:00 pm (ET)
                                         Courtroom: 4C
28
                                                   Case No. 3:13-cv-02736-CAB-NLS
    Plaintiff's Motion to Amend
    The First Amended Complaint
    To Add an Additional Party
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Plaintiff, SEAL SHIELD, LLC ("Seal Shield" or "Plaintiff"), by and through the undersigned counsel, and pursuant to Federal Rule of Civil Procedure 15(a)(2) and 20(a)(2), hereby moves this honorable Court for leave to file a Second Amended Complaint to add OTTERBOX HOLDINGS, INC. ("OtterBox Holdings") as a defendant, and as grounds therefor Plaintiff states as follows:

- 1. On June 21, 2013, Plaintiff filed the Complaint for trademark infringement in the Middle District of Florida (for all purposes herein, this action will hereinafter be referred to as the "**Florida Action**" or this "**Action**"). (ECF No. 1.)
- 2. Defendants subsequently filed two separate patent infringement lawsuits in the District of Colorado (which action will hereinafter be referred to as the "Colorado Action")² and the Southern District of California (which action will hereinafter be referred to as the "California Action")³, with the Florida Action being the first-filed lawsuit.
- 3. The second-filed Colorado Action was filed on July 1, 2013, and the third-filed California Action on July 5, 2013.

¹ On November 14, 2013, the Florida Action, with case style of <u>Seal Shield</u>, <u>LLC v. Otter Products</u>, <u>LLC</u>, No. 6:13-cv-00967 (M.D. Fla. June 21, 2013), was transferred to the United States District Court for the Southern District of California.

² Otter Products, LLC v. Seal Shield, LLC and KlearKase, LLC (District of Colorado, Case No. 1:13-cv-1734-MSK).

³ <u>Treefrog Developments, Inc. dba LifeProof</u> v. KlearKase, LLC and Seal Shield, LLC (Southern District of California, Case No. 6:13-cv-1575-WQH).

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Subsequent to the institution of the Colorado and California Actions, 4. and prior to the filing of an answer to the Complaint in this Action, on August 14, 2013, Plaintiff filed its First Amended Complaint. (ECF No. 35.) Plaintiff's First Amended Complaint, akin to the first-filed Complaint, seeks, inter alia, damages against Defendants for infringement of Plaintiff's LIFE PROOF, LIFEPROOF and LIFE-PROOF marks (the "LifeProof Marks").

- 5. Since the filing of the First Amended Complaint several events have transpired, in both this Action and in the second-filed California Action, which have led Plaintiff to believe that there is an additional entity, not currently joined as a party, who may have a financial interest in the outcome of this litigation, and, correspondingly, who may be also liable for the infringement of Plaintiff's LifeProof Marks.
- 6. That Plaintiff may have an additional right of relief against another party not currently joined in this litigation was first made known to Plaintiff on September 3, 2013, when Defendants responded to the First Amended Complaint by filing a joint Answer (the "Answer"). (ECF No. 41.)
- In the Answer, Defendants wholly deny Plaintiff's allegation that "in 7. May of 2013, Otter [Products] purchased Treefrog " (See Defs.' Answer ¶ 6;

⁴ Notably, although Defendants allege that Otter Products did not acquire Treefrog in May 2013, Defendants do not allege that the maintenance of this action against both Defendants is improper.

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see also Pl.'s First Am. Compl. ¶ 6.)

- 8. In an attempt to ascertain the true owner of Treefrog, on September 11, 2013, Plaintiff propounded its First Set of Requests for Production (the "**Requests**") to Otter Products and Treefrog, seeking, *inter alia*:
 - 1. All Documents sufficient to identify the corporate organizational structure of Otter, Treefrog, and OtterBox Holdings, Inc."
 - 2. All Documents sufficient to identify the officers, directors, and shareholders of Otter and Treefrog.
 - 3. All Documents sufficient to identify all persons or entities that have an ownership interest in either Otter or Treefrog, including any and all capitalization tables and lists of interest holders.
 - 4. All Documents sufficient to identify all entities in which either Otter or Treefrog has an ownership interest, including any and all capitalization tables and lists of interests held.
 - 5. All Documents related to the Acquisition.
 - 6. Any letters of intent between Otter and Treefrog created or sent between January 1, 2013, and May 30, 2013.
 - 7. Any letters of intent between OtterBox Holdings, Inc. and Treefrog created or sent between January 1, 2013, and May 30, 2013.
 - 8. The final agreement containing the terms of the Acquisition, including all attachments, exhibits, and any Documents incorporated therein by reference.
- 9. The Requests were specifically designed to ascertain whether another entity of Otter Products or Treefrog maintains a financial interest in the outcome of this litigation.
 - 10. On October 15, 2013, Otter Products and Treefrog responded to the

Requests by objection, contending the Requests are irrelevant, vague, ambiguous, overbroad, and seek confidential or proprietary information of Treefrog or Otter Products.

- 11. Defendants did not produce documents responsive to the Requests.
- 12. In fact, to date, Defendants have utterly failed, and continue to willfully fail, to comply with Plaintiff's Requests.
- 13. In light of Defendants obstructive tactics, Plaintiff is preparing to file a Motion to Compel the Discovery of these documents with the Court.
- 14. Despite Defendants' deliberate attempts to conceal documentation evidencing their organizational structure, Plaintiff has gathered more than sufficient information as to set forth a firm basis for its belief that OtterBox Holdings is an owner of Treefrog and, therefore, also has a financial interest in the outcome of this litigation.
- 15. Plaintiff's belief that OtterBox Holdings has a stake in the outcome of this litigation was, once again, reaffirmed on October 14, 2013, when Treefrog submitted a sworn Declaration of Kevin M. Sullivan in the California Action (the "**Declaration**").
- 16. In the Declaration, Treefrog affirms that another entity, who is not currently named as a party to this Action, possess an ownership interest in Treefrog. (See Decl. Sullivan ¶ 3, Oct. 11, 2013, ECF No. 33-1; a true and correct

copy of said declaration is attached hereto as **Exhibit "A"**, and is incorporated herein by reference.)

- 17. Specifically, paragraph three of the Declaration filed by Treefrog provides, "LifeProof is a wholly-owned subsidiary of *OtterBox Holdings, Inc.*, having been acquired by Otterbox Holdings, Inc. in May 2013." (<u>Id.</u> emphasis added.)
- 18. Plaintiff has also recently acquired additional documentation confirming that OtterBox Holdings was at least one of the entities that purchased Treefrog in May 2013 and is also an interested party to this Action, to wit: a security agreement.
- 19. Plaintiff has recently discovered a Term Loan IP Security Agreement (the "IP Security Agreement") entered by and between Treefrog, Otter Products, OtterBox Holdings, and Wells Fargo Bank, National Association ("Wells Fargo") as of May 17, 2013. (A true and correct copy of the Security Agreement is attached hereto as Exhibit "B", and is incorporated herein by reference. A true and correct copy of the Security Agreement can also found on the United States Patent and Trademark Office ("USPTO") website.)
- 20. As evidenced by the IP Security Agreement, *both* Otter Products and OtterBox Holdings (collectively referred to as the "**Borrowers**" in the Security Agreement), entered into a certain Term Loan Credit Agreement ("**Loan Credit**

Agreement"), dated May 17, 2013, with Wells Fargo (the "Lender") for the extension of credit. As a term and condition to the extension of credit to Borrowers under the Loan Agreement, Otter Products and OtterBox Holdings (Borrowers) also entered into a Term Loan Pledge and Security Agreement ("Pledge and Security Agreement"), dated May 17, 2013, wherein Otter Products and OtterBox Holdings assigned Wells Fargo (Lender) a security interest in and to certain Intellectual Property Collateral of *both* Otter Products and Treefrog as collateral security for the payment and performances due under the Loan Credit Agreement.

- 21. Importantly, included among the Intellectual Property Collateral that was pledged as security under the IP Security Agreement and the Pledge and Security Agreement was the federal registration numbers of the LifeProof Marks, the same trademarks in dispute in this instant Action. (See Ex. C at Schedule C-13-Schedule C-16.)
- 22. Based upon the IP Security Agreement, Plaintiff believes that Otter Products and OtterBox Holdings possess a financial interest in Treefrog.
- 23. Based upon Treefrog's Declaration filled in the California Action, as well as the IP Security Agreement, Plaintiff believes Otter Products and OtterBox Holdings were involved in the acquisition of Treefrog, and they currently have, or at one time held, a financial interest in the business and intellectual property assets of Treefrog.

	24.	Furthermore	e, Plaintiff	based on	the fore	egoing	, Plaintiff	believes	Otte
Produ	cts ar	nd OtterBox	Holdings	also maint	ain a s	strong	financial	interest i	n the
outco	me of	this litigation	1.						

- 25. Plaintiff therefore seeks leave of the Court to file a Second Amended Complaint to add OtterBox Holdings as a party to this Action.
- 26. The joinder of a OtterBox Holdings as a defendant is permissible under Federal Rule of Civil Procedure 20(a)(2), which provides, in relevant part:
 - (2) *Defendants*. Persons—as well as a vessel, cargo, or other property subject to admiralty process in rem—may be joined in one action as defendants if:
 - (A) any right to relief is asserted against them jointly, severally, or in the alternative with respect to or arising out of the same transaction, occurrence, or series of transactions or occurrences; and
 - (B) any question of law or fact common to all defendants will arise in the action.
- 27. Furthermore, pursuant to Federal Rule of Civil Procedure 15(a), leave to amend should "be freely given when justice so requires."
- 28. In this case, the joinder of OtterBox Holdings is necessary to further the interests of justice because OtterBox Holdings, by virtue of its acquisition of Treefrog, is an indispensable party to this Action and is effectually liable, jointly or severally, for Defendants' misappropriation and use of Plaintiff's LifeProof Marks in connection with the advertisement, promotion, and sale of products in the United States.
 - 29. Furthermore, the joinder of OtterBox Holdings as a defendant to this

Plaintiff's Motion to Amend The First Amended Complaint To Add an Additional Party

Action is also appropriate because Plaintiff has been injured by its actions, and Plaintiff seeks to assert its right to relief arising from such conduct.

- 30. Moreover, the factual and legal issues relating to OtterBox Holdings's conduct will be common to the actions of both Defendants.
- 31. Finally, because the only amendment that Plaintiff seeks to impose is the addition of OtterBox Holdings as a defendant, as well as the addition of one exhibit, the granting of this Motion will not unduly delay this proceeding, and will not unduly prejudice any party to this Action.
- 32. Accordingly, joinder is appropriate under Federal Rule of Civil Procedure 15(a) and 20(a)(2).
- 33. Counsel for Plaintiffs conferred with counsel for Defendants to seek its consent before filing this motion. Steven Hollman, on behalf of Defendants, stated, "OtterBox Holdings, Inc. has no rights in and to the intellectual property owned by TreeFrog Developments, Inc. Its interests are adequately protected by its wholly owned subsidiary. That being the case, there simply is no basis for joining OtterBox to the lawsuit, and we intend to oppose your effort to do so."

WHEREFORE, for the foregoing reasons, Plaintiff respectfully requests leave of this honorable Court to file the proposed Second Amended Complaint attached hereto as Exhibit "C" to add OtterBox Holdings as a party to this Action.

Case No. 3:13-cv-02736-CAB-NLS

1 2 Dated: January 15, 2014 Respectfully submitted, 3 s/J. Andrew McCarthy, Jr. 4 J. Andrew McCarthy, Jr. (Pro hac vice) 5 E-mail: andrew@sealshield.com 6 Gregory P. Hengber 7 (Pro hac vice) E-mail: greg@sealshield.com 8 915 West Second Avenue 9 Windermere, Florida 34786 Telephone: (407) 453-0353 10 11 Hal K. Litchford (Pro hac vice) 12 Emails: hlitchford@bakerdonelson.com 13 rgustafson@bakerdonelson.com 14 fedcts@bakerdonelson.com Brian D. Hancock 15 (Pro hac vice) 16 Email: bhancock@bakerdonelson.com Baker, Donelson, Bearman, Caldwell & 17 Berkowitz, P.C. 18 200 South Orange Ave., Suite 2900 Orlando, Florida 32802 19 Telephone: (407) 367-5400 20 21 Eugene R. Long, Jr. (SBN 240663) 22 Long Law Firm 23 9974 Scripps Ranch Blvd, Suite 394 San Diego, CA 92131 24 Telephone: (858) 444-7842 25 E-mail: long@longlawsandiego.com 26 Attorneys for Plaintiff Seal Shield, LLC 27 28

Plaintiff's Motion to Amend The First Amended Complaint To Add an Additional Party

Case No. 3:13-cv-02736-CAB-NLS

1 **CERTIFICATE OF SERVICE** 2 I HEREBY CERTIFY that on January 15, 2014, I electronically filed a true 3 and correct copy of the foregoing using the Court's CM/ECF system, which will 4 5 send a Notice of Electronic Filing to the following counsel of record, who are all 6 deemed to have consented to electronic service per CivLR 5.4(d): 7 8 Stephanie L. Carman Steven P. Hollman & Hogan Lovells US LLP Susan M. Cook Brickell World Plaza Hogan Lovells US LLP 10 600 Brickell Ave., Suite 2700 Columbia Square Miami, FL 33131 555 13th Street, NW 11 Washington, DC 20004 12 Jennifer M. Lantz Hogan Lovells US LLP James A. Gale, 13 525 University Avenue, 4th Floor Christopher P. Demetriades, & 14 Palo Alto, CA 94301 Susan Jov Latham 15 Feldman Gale, P.A. One Biscayne Tower, 30th Floor Andrew D. Skale 16 Mintz Levin Cohn Ferris Glovsky & 2 South Biscayne Boulevard 17 Miami, Florida 33131 Popeo PC 3580 Carmel Mountain Road 18 Suite 300 Garret A. Leach 19 San Diego, CA 92130 Kirkland & Ellis, LLP 300 North LaSalle Street 20 Chicago, IL 60654 21 22 s/ J. Andrew McCarthy, Jr. 23 J. Andrew McCarthy, Jr. 24 25 26 27 28 Plaintiff's Motion to Amend Case No. 3:13-cv-02736-CAB-NLS The First Amended Complaint

To Add an Additional Party